

In the article the evaluation of the international rankings of competitiveness of economies. Expressed to change the model of the national economy of Ukraine.

Keywords: international rankings, competitiveness of the economy, the direction of change in the model of the national economy.

339.166.5:65.01

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The analysis of theoretical approaches to improve organizational – economic mechanism of formation of the intellectual capital of high-tech enterprises. The article examines the strategies of the content of intellectual capital management company and justify the procedure for forming an integrated strategy for management of intellectual capital on the basis of hierarchical policy maps. Proposes the creation of a venture fund, which accumulates resources to fund high-risk projects related to the production and sale of innovative products.

Keywords: intellectual capital, high-tech enterprise, integrated management strategy, hierarchical strategy cards, venture capital funds.

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