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INCREASING THE LEVEL OF QUALITY IN THE PRODUCTION AND ECONOMIC ACTIVITIES OF THE ENTERPRISE

The need to ensure proper quality in the processes of design, manufacture and use of new products requires the use of a certain system of indicators in the production and economic activities of enterprises, which allows determining and controlling the quality level of all types of products [1, 2]. The assessment of product quality involves determining its absolute, relative, prospective and optimal level [3].

The absolute quality level of the choice is found by calculating the indicators selected for its calculation without comparing them with the corresponding indicators of similar products. Determining the absolute level of quality is insufficient, since the absolute values of quality indicators alone do not reflect the degree of its compliance with modern requirements. Therefore, along with this, the relative level of quality of certain types of manufactured products is determined, comparing its indicators with the absolute quality indicators of the best similar domestic and foreign samples of products.

The level of product quality under the influence of scientific and technical progress and consumer requirements should tend to increase. In this regard, there is a need to assess the quality of products based on its prospective level, which takes into account the priority directions and rates of development of science and technology. For new types of products and, first of all, work tools, it is also advisable to determine the optimal level of quality, that is, the level at which the total value of public costs for the production and use of products under certain conditions of their consumption would be minimal.

The company's product quality assurance system, which is a component of the company's overall quality management system, covers the purchase of raw materials

and materials, production, quality control, and sales and provides a set of organizational and technical measures to ensure quality compliance.

In connection with the strengthening of market globalization trends and Ukraine's accession to the European Union, there is a need to build management systems for domestic enterprises that would contribute to increasing the competitiveness of Ukrainian products and the national economy as a whole.

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ORGANIZATIONAL AND LEGAL BASIS OF FORMATION OF TECHNOLOGY OF CUSTOMS CLEARANCE OF CARGO ON RAILWAY TRANSPORT

At present, there is a tendency to increase the volume of international cargo flows that require customs clearance. One of the main carriers of export and import cargo is rail transport. Its advantages over other modes of transport are regular traffic, high speed, significant throughput and carrying capacity. Favorable geographical position of Ukraine and the presence of a developed network of railways contributes to the attraction of international transit traffic.

The main elements of the railway infrastructure, which are involved in the service of international freight flows, are railway stations located in the border area. According to their main purpose, they received the status of border transmitting stations. The peculiarities of their work include a clear interaction of individual units, namely the border, customs and railway services. It is mandatory to comply with the established agreements with the relevant units of neighboring countries on the passage of trains.